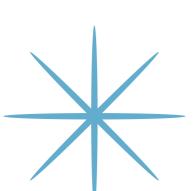


# ROTARY CLUB OF BOMBAY SEAFACE

INSTALLATION REFLECTION E-BULLETIN



JULY23





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## PRESIDENT SPEAK

UDAY KULKARNI
INCREDIBLE PRESIDENT

#### MY DEAR FAMILY OF SEAFACERS

Let me say that no dream is too big, unrealistic or stupid. Dreams are dreams and they are meant to be dreamt with faith and hope. When you dream them best and make them a part of your life, you achieve them sooner. If you recollect, this was the closing statement of my installation speech. It is important that we need to start dreaming; dreaming of creating positive change within us, our communities and the way we look at things during the incredible year. We Sea Facers have always proudly showcased out projects, our activities; this year we will have to use a variety of story telling approaches in each area of focus so as to give large range visibility even beyond Rotary, by judiciously leveraging and using the social media tools; in this way we will be in a position to engage influencers, potential partners and their support to build up the society.

Keeping the above in mind, I tried to do things differently, with a sole intention of getting involvement of many Sea Facers by inviting my complete Sea Facer family for चाट के साथ प्रोजेक्ट चर्चा on 15th of July, I was overwhelmed at the response to this call and also the support extended by many, in terms of commitment. This was the first time in three years with Sea Face, did I feel and realise the oneness and support my Sea Facer family can give, if the cause is noble and worthy. This was once again witnessed during my installation day and post that evening, when I was flooded with messages giving unconditional support.

While we will make the way of doing things different, our success will depend on our team spirit and organisational abilities to deliver in an optimised way. This is the first month of the incredible year and we have started well and I am confident that we will not only create a positive impact in the community through various projects planned, but also enjoy doing it.

### 02 JULY EDITORIAL



July is the month of several noteworthy events and one such occurrence that would be close to many of us was Guru Purnima.

Mahatma Gandhi in the Civil Disobedience Movement.

This day is chosen on July 1 as a mark of respect for Dr. Bidhan Chandra Roy. His birthday and death anniversary fall on the same day July 1 in year 1882 and 1962 respectively. He excelled as a physician, an educationist and as a freedom fighter, joining

The glitz and glamour of the Installation ceremony of Club President Rtn. Uday Kulkarni made our day. It was a joy to see the ladies decked up in Paithani and Narayanpeth sarees as also in modern swanky attire... everyone looking gorgeous! A girl's makeup is rarely complete without a Lipstick. So wherever did this wonderful creation of Lipstick come from?

More as you read on...

-PP Rtn. Ramola Mahajani

# GLORY BE THE LIPSTICK



The first lipstick in history used crushed gemstones and lead. Lipstick is older than you might think. In fact, it dates all the way back to Queen Shubad of ancient Sumeria. The queen donned a lip color made of white led and crushed red rocks.

In ancient civilizations, makeup was a status symbol and both men and women indulged in applying cosmetics. Apart from aesthetics, makeup also had medicinal appeal. People from Sumerian civilization can be credited as the earliest users of lipsticks. The stain was procured from naturally occurring substances like fruits, henna, clay rust, and of course insects. Mesopotamian women were a little on the fancier side and used ground precious jewels to add color and shimmer to their lips.



In ancient India, the effect of applying lipstick was achieved by chewing betel leaf.

Wearing lipstick symbolises feminism and can make a statement if worn well.

Here are some quotes that shed light on their power: "If you are sad, add more lipstick and attack." - Coco Chanel.

"Pour yourself a drink, put on some lipstick, and pull yourself together." - Elizabeth Taylor.

"Beauty, to me, is about being comfortable in your own skin. That, or a kick-ass red lipstick." - Gwyneth Paltrow.

-PP Rtn. Ramola Mahajani











### 1st July - Blood Donation

1st July Blood Donation at Church gate station. Our club co hosted a blood donation drive along with other Rotary clubs in SoBo and at Churchgate we collected 100 bottles of blood. Blood donation drive was also done by Rotary clubs of Central Mumbai and suburbs. In total, Rotary collected 556 bottles of blood. There is a plan by SoBo Clubs to have a blood donation drive every quarter.



### 1st July - Jaipur Foot

On 1st July itself, Sea face was a diamond sponsor of JAIPUR FOOT PROJECT along with our Rotaract club Zenith. This was done in colloboration with Ratnanidhi trust. Sea Facers as of now have contributed Rs 1,08,000/- to this project



### 1st July - Yusuf Meherally

Day 1 again also really a great day. For our flagship project - Yusuf Meherally, we committed a grant of Rs 25,000/- as prize money for the student who stood first in his class. Fees for 20 needy students @ Rs 1,700/- p.a. Great job Rtn. Parul Mody.





### 8th July - Speaker Meeting

Speaker meeting on 8th July was a well attended meeting. Ms Ami Ganatra, an Alumini of IIM, Ahmedabad spoke on a very interesting topic 'LESSON FROM ITIHASA - MAHABHARATA & RAMARAYANA, the two greatest epics we have seen, learnt; we still use them in modern era and cite examples.







### 15th July - चाट के साथ प्रोजेक्ट चर्चा

15th July was a really busy day with back-to-back meetings. At 12 noon was चाट के साथ प्रोजेक्ट चर्चा and then was the club assembly, Chief guest of which was Assistant Governor PP Rtn. Sanjiv Kulkarni. Here the spirit of Sea Facers is to be appreciated; most of them attended both the meetings and I should say both the meetings were not just well attended but also there was active participation.















### 22nd July - Incredible President Uday's Installation

Incredible President Uday's installation was a very well organised event held at MCA - The Lounge on a rainy morning. District Governor Rtn. Arun Bhargava was the chief guest with galaxy of stars from the district, with other incredible presidents from SoBo marking their presence, made this occasion a grand success . The highlight of the event was the well scripted and well shot skit of introducing the board of directors and speech made by Uday's six year old granddaughter Aarini.













Sea Facers Incredible 2023-24 was launched by District Governor Rtn. Arun Bhargava. This is a beautifully designed and well compiled data of information which will be useful to all the Sea Facers not only this year, but in years to come, It's a nice looking leather like bound reckoner which has a provision of updating the data every year, by inserting pages.







#### **Annapurna**

This month Annapurna was at KEM, Vashi & Chandaramji school.









### 25th July - Banganga

On 25th July, Incredible President distributed 100 umbrellas to women in Walkeshwar area, at our Banganga clinic. It was well organised by President Elect and Director Partners in service Rtn. Minal Turakhia.

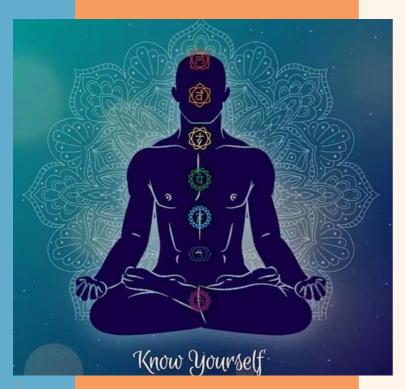




# O4 GURU PURNIMA THE ORIGIN



I made a mention of this in my Editorial. Here's some historical data:



Guru Purnima is observed during Ashadha in the Hindu calendar, which falls either in June or July in the Gregorian calendar. Historically, disciples held pujas for their teachers and even fast in their honour during this day.

The practice of Guru Purnima can be traced back to multiple legends. The Yogic tradition says that on this full moon day, Lord Shiva shared his wisdom with people and became the first known guru. The other popular story is the above mentioned birth of Ved Vyasa, who shared the knowledge of the vedas with his four disciples. In Buddhism, it is said that Buddha performed his first sermon for his people on this day in Sarnath. Moreover, Jains believe that on Guru Purnima day, Mahavira (one of the most popular Tirthankaras) found his first follower.

-PP Rtn. Ramola Mahajani

## PROJECTS PLANNED FOR THE INCREDIBLE YEAR





NATIONAL INTEGRATION PROJECT



**ANNAPURNA PROJECT** 



MODEL VILLAGE IN PALGHAR



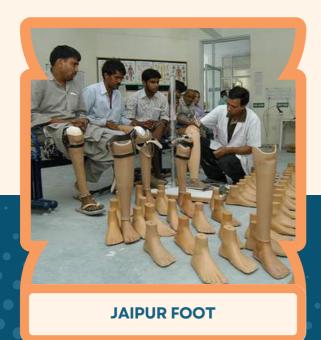
**BANGANGA PROJECT** 

## PROJECTS PLANNED FOR THE INCREDIBLE YEAR











## 06 REPORT - INCREDIBLE PRESIDENTS INSTALLATION

22nd July 2023 was a Golden Letter Day in the History of Rotary Club of Bombay Sea Face.

Amidst the beautiful ambience of the glittering lights of the MCA Hall, walked in the colourful members of our Club to witness the installation of our Dynamic Incoming President Rtn. Uday Kulkarni

The function started by a warm welcome by our very own MOC Rtn. Bhuvan and Rtn. Gopi who made us all comfortable and ready for the ceremony. We were joined by about 15 Dignitaries from Rotary District 3141 who also graced this occasion. Our District Governor, Rtn. Arun Bhargava, was the Chief Guest.

The ceremony started with the opening address of our IPP Rtn. Dr. Meena Kothari who recalled and informed the House about the various projects and programmes conducted during the alpha year.

It was indeed delightful to see the hard work put in by the team. Soon after the ceremonious exchange of Collar, Gavel and Gong was witness and the baton was transferred to the new incoming President, Rtn. Uday Kulkarni.

The most unique part was the introduction of Rtn. Uday by his daughter in law, Shameeka who spoke from her heart and described her father in law in a nostalgic and affectionate manner. The icing on the cake was when the six year old granddaughter, Aarini also came up and lovingly spoke about her grandfather (abba). It was a sight to witness and a very emotional moment.

Soon followed the introduction of Directors on the Board which was done in a very unique way with a beautiful skit presentation involving a lot of our Club Members.

The highlight of the Day was a surprising introduction of DG Rtn. Arun Bhargava, in Hindi, given by our own PDG Rtn. Nitin Mangaldas. He did an excellent job and made the Governor feel very proud.

The Governor then in his fluent way spoke from the bottom of his heart about his dreams for Rotary District 3141 and specially emphasised on National Integration and explained the National Integration Project.

The function ended on a formal vote of thanks given by President Elect Rtn. Minal Turakhia.

The meeting was then adjourned by the President Rtn. Uday Kulkarni.

Last but not the least, the members had a sumptuous and delicious Lunch with a variety of cuisines, marking the beginning of a great New Year in Rotary 2023 – 2024.

-PP Rtn. Gool Ghadiali

## CALENDAR FOR AUGUST

### 5TH AUGUST

Health Talk on Women's heath an exclusive event only for women has been organised by Dr Anil Mehta at Convention center, 1st floor, Kapol Niwas, Sir H.N. Reliance Foundation Hospital, Girgaon, Mumbai-400004. Well known doctors/specialists in Mumbai will cover Women related subjects, with panel discussion moderated by Dr Sarita Bhalerao. This event will start at 12 noon and will be concluded with lunch at 1.30 pm.

### 8TH AUGUST

Bone mineral density camp has been organised at our Banganga Clinic from 10 am to 12 noon.

#### 12TH AUGUST

Its Talent show for sea facers. Rtr. Tejaswini Modak has designed an interesting 'QUIZZ WHIZZ' for our members. This will be on the lines of Kaun Banega Crorepati. This will be at 1 pm at IMC.

### 15TH AUGUST

Flag Hoisting & Power Point Presentation by the School Children's at Yusuf Meherally School.

### 26TH AUGUST

Speaker meeting by Speaker Ashwin Bhadri - Founder & CEO of Equinox Labs, will speak on How do you Scale your Business.

### 28TH AUGUST

Board Meeting sponsored by PP Rtn. Purna Mehta.

08

## BIRTHDAY & ANNIVERSARY



HETAL SHAH
4th August



MUKESH SHAH
6th August



DAKSHA SHAH

10th August



ARUNA KUMTA
12th August



MINAL TURAKHIA

12th August



GOPI AJMERA
14th August



KAMLESH SHAH

14th August



GAUTAM MEHTA

16th August



SONAL SHAH

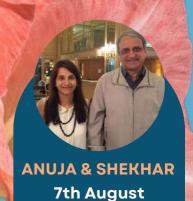
18th August



VIPUL MODI 28th August



RENUKA PAREKH
31st August



The Gladiolus is the birth flower of August. It connotes strength of character, marriage and family is an important for people born in August.

## 09 SUSTAINABILITY WOMEN

**X** 

Three Friends Have Turned 500 kg of Pharmaceutical Waste into Intricate Fabric for Furniture.

Friends Jannat, Mallika and Sharon have collaborated on the project Daera X Cancelled Plans, a sustainable collective that turns pharmaceutical and textile waste into stunning furniture and unique designs for home decor.

Telling stories thoughtfully through objects and materials has been a core message that Daera – an interior and product design studio based in Delhi – has prided itself on since its inception in 2018. At the intersection of the brand's sustainable furniture designs and stylish silhouettes, there lies a love for colours and textures shared by Jannat Gill and Sharon Sethi.



Sharing how their common passion resulted in Daera, Sharon says it was a combination of the right timing and the perfect opportunities. And as most great stories have an unassuming beginning, this one started at a wedding.

In 2015, Sharon, who was working in California, was in India for Jannat's wedding ceremonies. Having recently quit her job, Sharon was all set to explore new ideas in the fashion space, perhaps even venturing to test entrepreneurial waters if she could. During the wedding, it wasn't fashion inspiration and fairytale endings that the two bonded over.

"We were tinkering with the idea of starting a venture of sorts in the fashion space. While we did come up with the idea for a jewellery line partnering with the artisans of Rajasthan, it wasn't until 2017 that we got our big break," Sharon tells us.

Jannat, who had recently redecorated her new home and been featured in an interior magazine, was being flooded with leads for home decor. She saw this as a wonderful opportunity to put her and Sharon's fascination for fashion and design to the test by saying yes to these projects. Meanwhile, Sharon, who had returned to the US, was thrilled.

"I made a trip to India, thinking that if this worked out, I would make the move a permanent one," says Sharon. Things moved fast. The success of one project led to the next and before the two knew it, they had set up their design venture Daera which translates to 'establishments' in Punjabi.

### SUSTAINABILITY WOMEN



Today, the repertoire of work by the studio caters to both interiors and furniture. Flipping through the redesigned spaces, one comes across bedrooms designed to resemble the palaces of Indian Maharajas, living rooms designed with English sofas, and vintage art, while the furniture they retail comprises wall art, tables, beds, chairs, hanging lights, etc.

But what catches the eye is a new collection 'Daera X Cancelled Plans', a partnership between the duo and architect Mallika Reddy.

#### Three minds, one idea

"Cancelled Plans is driven by a love for rejects and a passion for using the unused," Mallika notes as she sets the tone for the work the brand does. At the helm of the brand since 2018, Mallika has been engaged in curating fabric made out of different kinds of waste that would otherwise pile up in landfills.

It seemed as though weddings were the most serendipitous events for ideas to bloom – in 2019, Mallika, Sharon and Jannat struck up a conversation during a ceremony in Thailand, and realised they shared the same interests, even if their body of work was different.

"This was when we came up with the idea for the collection," says Mallika. "While Jannat and Sharon would be in charge of the colours and silhouettes, I would take care of the textures and patterns."

Daera X Cancelled Plans is unique not just for its range of furnishings, but also for the kind of waste that it repurposes. And interestingly, it was Mallika's background in the healthcare space that formed the basis of this.

The furniture that is part of the 'Daera X Cancelled Plans' relies on minimalist silhouettes and subtle colours

"Following an MBA, I was working with a pharmaceutical," she notes. "During this time I became aware of the amounts of waste generated in this industry and later, when I founded Cancelled Plans, I revisited this thought, ensuring that waste always found a way into my designs."

As sustainable designs dot the pages of their collection, the friends share this was always the theme they intended. "We wanted our designs to reflect the future, and this was our guiding principle all the way." Mallika goes on, "We intended to create furniture of tomorrow."

### SUSTAINABILITY WOMEN



Where waste gets a new face

The process is simple to understand, albeit tough to see through to the finish. But the friends say after the initial few weeks of figuring out the intricacies, they found a way around. Every piece belonging to Daera X Cancelled Plans is made out of waste.

Since Mallika had already been doing this as part of her individual venture, she was familiar with the route to take. "I develop different kinds of fabric from waste and then develop clothes and accessories from this fabric," she shares. This same concept is used for the upholstery of the furniture at Daera.

The primary waste is sourced from industrial areas in and around Delhi and Hyderabad. "Having lived in Hyderabad, I am familiar with the manufacturing industries here. In fact, I started sourcing waste from the same pharmaceutical company where I worked. We collect the non-hazardous waste from these companies."

This includes the packaging of tablets, plastic wraps, the shredded bits that come out as the machines are cutting off tablets, empty containers, etc. Waste from the other factories includes textile waste, extra material obtained from billboard printing companies, and many other such kinds of waste. Mallika adds, "We have prevented 500 kg of waste from entering into landfills by repurposing it for our products."



Once the waste material is ready, the next part of the process is turning them into fabric.

For this, the trio works with artisans in Hyderabad comprising traditional embroiderers who work in the Char Minar area, handloom weavers, and textile workers in Pochampalli, Tamil Nadu.

The pod light is one of the items from the collection made out of pharmaceutical waste. Whilst Mallika heads this part of operations, Jannat and Sharon come up with designs for the pieces. "And more importantly, what the story behind them is going to be," says Jannat.

### SUSTAINABILITY WOMEN



"We wanted to keep the pieces in the collection minimalistic and derived inspiration from the Bauhaus era – a modern art that was started in Germany in the 20th century and focuses on abstract forms with a focus on function," she adds.

"The products exhibit a silhouette-like fine, linear, subtle and minimal appearance for the fabric to take heed to create a distinct collection. The collection helps drive a circular economy by crafting rejected materials into everyday usable products with a tinge of style."

After developing a number of drafts, the trio came up with their final collection that coupled style with upholstery that allowed for a lot of stretchability. The products include furniture such as lounge chairs, warp chairs, shuttle benches, along with decor comprising chandeliers, pod lights, and oracle mirrors. The items from the collection are sold across India.

Meanwhile Jannat, Sharon and Mallika say their labour of love has intended just what it set out to do – give waste a brighter future.

-Kistel D'souza

## GET IN TOUCH



We are a Sea Facer family, we meet at various events, some of us regularly, some of us less frequently. We share, discuss, plan our projects, fellowships, but there are moments in our life we would want to share an idea related to rotary or may be want information on someone, something, which is relevant to our club. This is where I felt "The Sea Facers Incredible year 2023-24" will help in giving what you want. May be this too will not be enough, then... please feel free to contact me or any of my board members. We are a just phone call away and on the email. As long as the query is rotary related, we would be pleased to hear from you, with a smile.





